

# Management **StartUP**

A pie chart icon with four segments in red, blue, yellow, and green.

Calculate the gross profit of your business and develop your pricing policy

## Pricing and Gross Profit

TOOL MANUAL  
**SL01**

# ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

## Our Vision

The website [managementstartup.com](http://managementstartup.com) was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



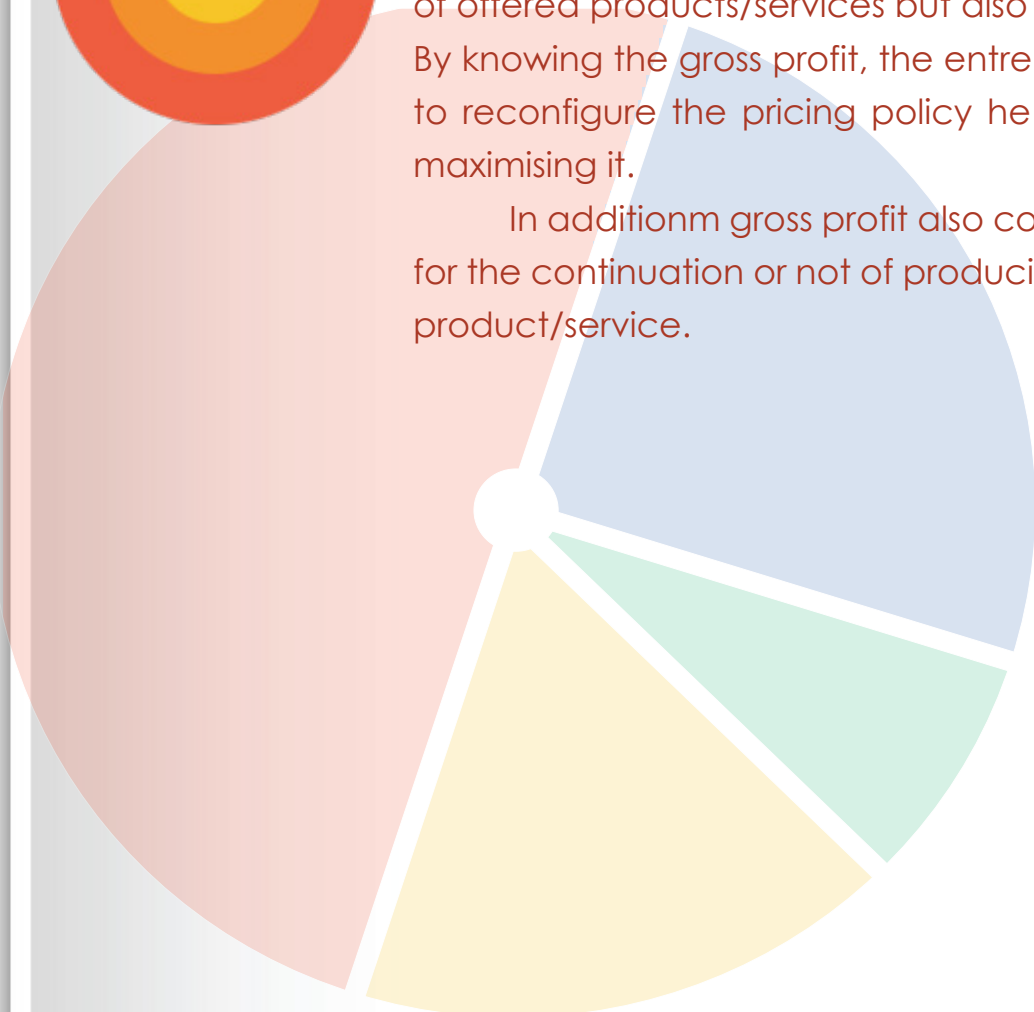
# GENERAL DESCRIPTION



The tool "Pricing and Gross Profit" calculates the gross profit margin that a business has from the sale of products/services. This is calculated separately for each code of offered products/services but also overall.

By knowing the gross profit, the entrepreneur is in the position to reconfigure the pricing policy he follows with the aim of maximising it.

In addition, gross profit also constitutes a reliable index for the continuation or not of producing and selling a specific product/service.

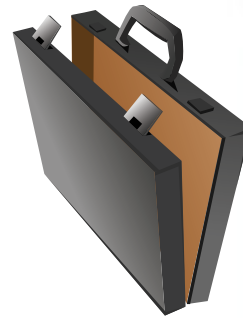


# TOOL USAGE

The tool can be used either by the entrepreneur himself or by the sales manager of the business.

## Type of business

New Ventures  
Existing Companies  
Consultants  
Training Organisations



## Size of business

Micro  
SMEs  
Corporations

## Field of business

Services  
Manufacturing  
Trade



TYPE OF TOOL: Calculator

YEAR: 2013

TIME NEEDED: 15'-20'

FREQUENCY: Monthly



Online Management Solutions Ltd

[info@onlinemanagementsolutions.com](mailto:info@onlinemanagementsolutions.com)