

Management **StartUP**



Organize your public and media relations

Public Relations and Media Relations

TOOL MANUAL
MR09

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

The website managementstartup.com was created by Online Management Solutions Ltd.

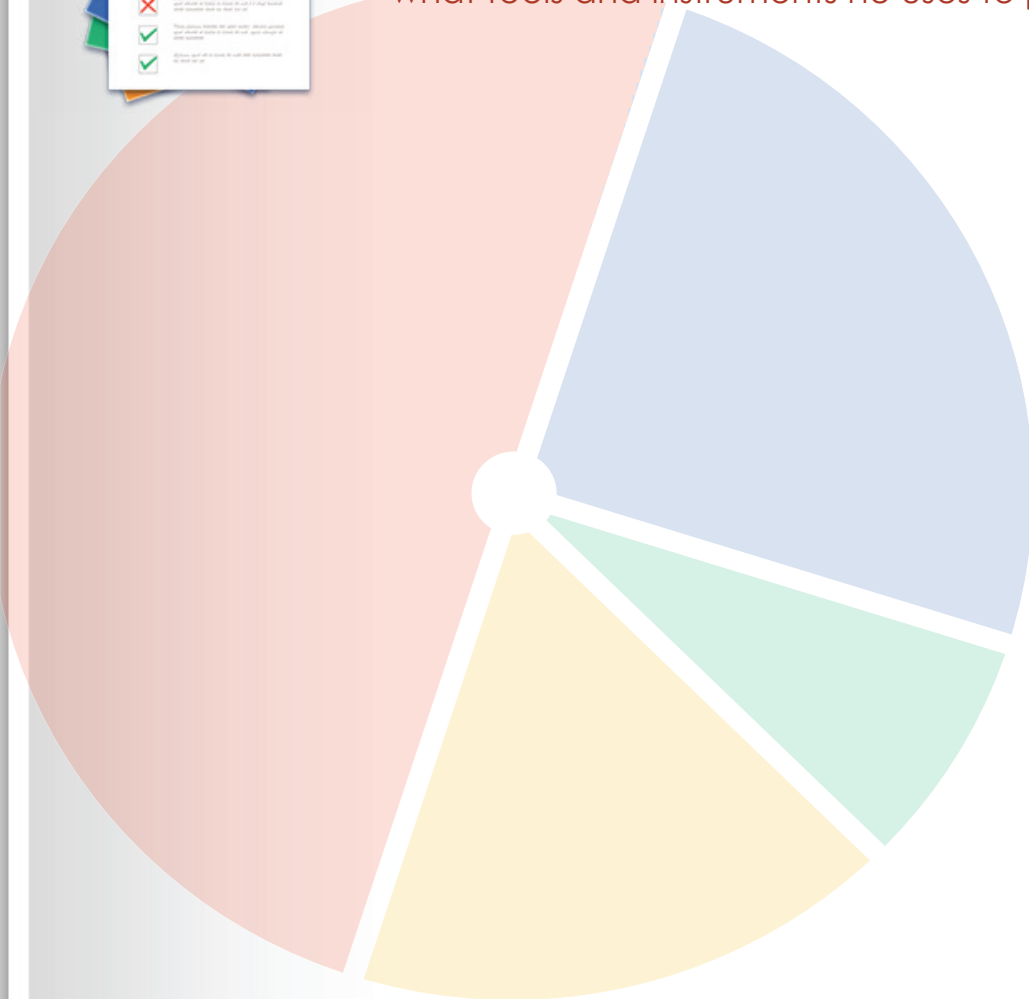
It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



GENERAL DESCRIPTION

The tool Public Relations and Media Relations consists of 15 multiple choice questions, in which the stakeholder has to answer. The tool measures the entrepreneur's awareness towards Public Relations and Media Relations, by examining what tools and instruments he uses to promote his business.

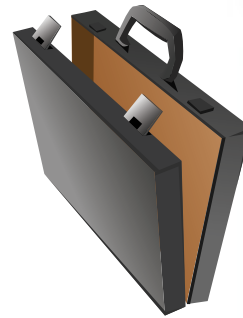


TOOL USAGE

The tool can be used by anyone interested in evaluating his degree of awareness towards Public Relations and Media Relations in an attempt to promote his business.

Type of business

New Ventures
Existing Companies
Consultants
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Questionnaire

YEAR: 2013

TIME NEEDED: 10'-15'

FREQUENCY: Yearly



Online Management Solutions Ltd

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