

Management **StartUP**



Calculate the increase in online sales by increasing the conversion rate of visitors to sales

Conversion Rate of Online Visitor to Sales

TOOL MANUAL
MR06

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



GENERAL DESCRIPTION



The tool "MR6. Conversion Rate of Online Visitors to Sales" helps you calculate your conversion rate of hits received by the website to sales of products/services. This percentage will show you how effective your website is to leading the visitor through a series of simple and easy steps to purchase the product or service you offer.

It also enables you to compare and review the results from an increased conversion rate in revenue and profits of your business.

Finally,

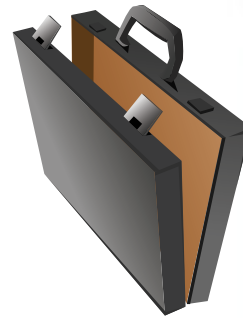
The conversion rate of visits your site receives also applies to websites that enable online shopping.

TOOL USAGE

The tool "MR6. Conversion Rate of Online Visitors to Sales" can be used both by the entrepreneur himself and the person responsible for the marketing of the business.

Type of business

New Ventures
Existing Companies
Consultants
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Calculator

YEAR: 2013

TIME NEEDED: 15'-20'

FREQUENCY: Monthly



Online Management Solutions Ltd

info@onlinemanagementsolutions.com