

Management StartUP



Evaluate the strengths and weaknesses of the external environment of your business

External Factor Evaluation Matrix

TOOL MANUAL
MN02

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

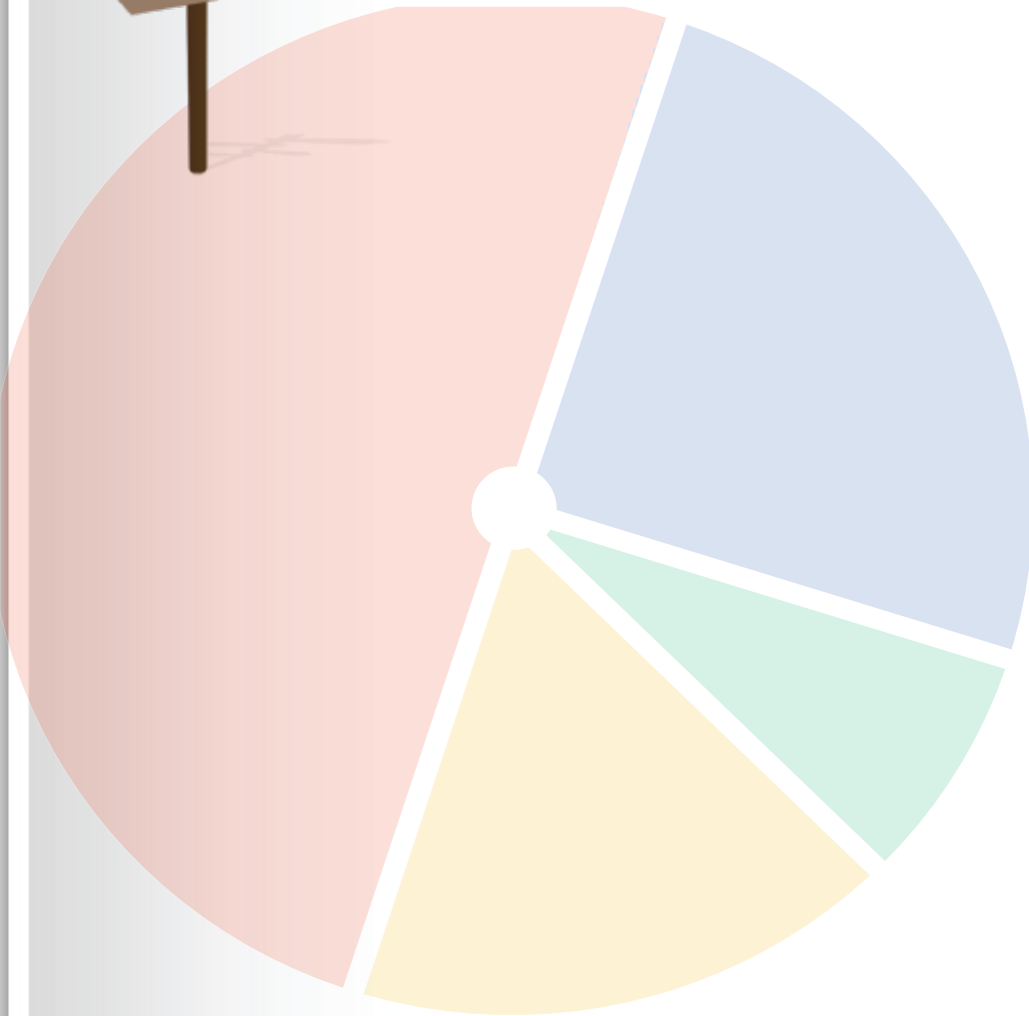
Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



GENERAL DESCRIPTION



The tool "External Factor Evaluation Matrix" helps to identify and assess the strengths and weaknesses of a business, which arise from within the environment.



TOOL USAGE

The tool is proposed for use by the management group of the business (Board) and / or the entrepreneur himself. Due to the high specificity of the tool the user probably needs the help of consultants.

Type of business

New Ventures
Existing Companies
Consultants
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Form

YEAR: 2012

TIME NEEDED: 30'

FREQUENCY: Occasionally



Online Management Solutions Ltd

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