## Management Start

### Evaluate the strengths and weaknesses of the internal environment of your business Internal Factor Evaluation Matrix

# TOOL MANUAL

www.managementstartup.com

### ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

### **Our Vision**

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.



Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



### **GENERAL DESCRIPTION**



The tool "Internal Factor Evaluation Matrix" helps to identify and assess the strengths and weaknesses of a business, which arise from within the environment.



### TOOL USAGE

The tool proposed for use by the management group of the business (Board) and / or the entrepreneur himself. Due to the high specificity of the tool the user probably needs the help of business consultants.

### Type of business

New Ventures Existing Companies Consultans Training Organisations





#### Size of business

Micro SMEs Corporations

#### Field of business

Services Manufacturing Trade



TYPE OF TOOL: Form YEAR: 2012 TIME NEEDED: 30' FREQUENCY: Occasionally





info@onlinemanagementsolutions.com