

Management **StartUP**



Compare the opportunity cost of future investments and select the most profitable

Discount Rate

TOOL MANUAL
FN02

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

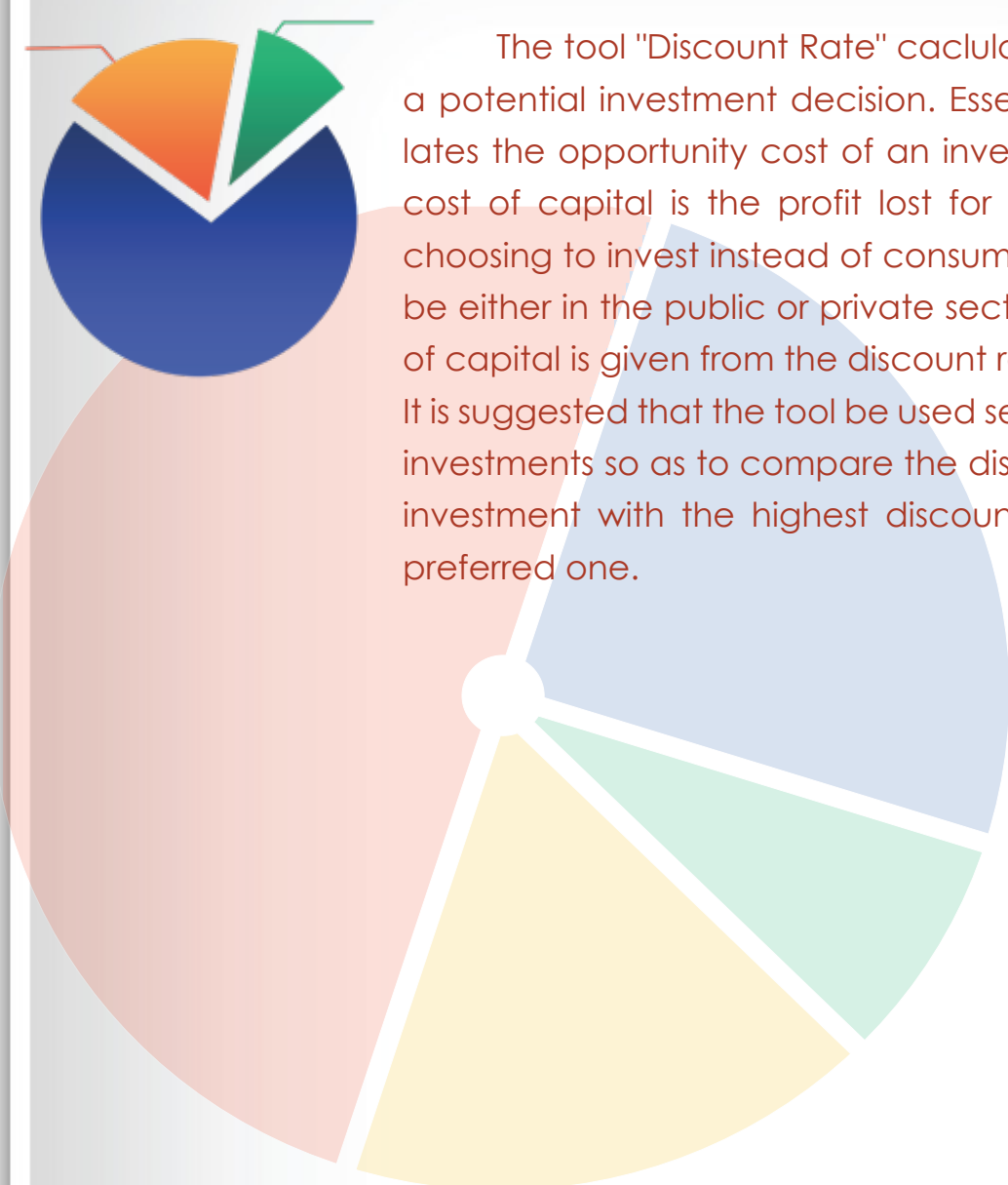
The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



GENERAL DESCRIPTION



The tool "Discount Rate" calculates the discount rate of a potential investment decision. Essentially the tool calculates the opportunity cost of an investment. The opportunity cost of capital is the profit lost for a period of time when choosing to invest instead of consuming. This investment can be either in the public or private sector. The opportunity cost of capital is given from the discount rate times one-hundred. It is suggested that the tool be used separately for two different investments so as to compare the discount rate of each. The investment with the highest discount rate is, obviously, the preferred one.

TOOL USAGE

The tool can be used by the general and financial management of the business.

Type of business

Startups
New Ventures
Existing Companies
Consultans
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Calculator

YEAR: 2012

TIME NEEDED: 45'

FREQUENCY: Occasionally



Online Management Solutions Ltd

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