

Evaluate the level of your entrepreneurship skills

### Entrepreneurship Skills Assessment

# TOOL MANUAL

www.managementstartup.com

## ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

### **Our Vision**

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.



Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



### **GENERAL DESCRIPTION**



The entrepreneurship skills assessment tool helps diagnose problems / difficulties that the entrepreneur may be facing in entrepreneurship. Specifically, the user assesses skills in areas such as:

- 1. Risk-taking
- 2. Ease of locating business opportunities
- 3. Analysis of market conditions
- 4. Management and administration of business
- 5. Pricing of products/services
- 6. Design and application of promotional programme for the enterprise
- 7. Analysis of finances of the business
- 8. Exploitation and knowledge of new technologies
- 9. Effective time management
- 10. Communication skills



# TOOL USAGE

The entrepreneurship skill assessment tool addresses established and very new businesses, regardless of size and industry.

### Type of business

New Ventures Existing Companies Consultans Training Organisations





### Size of business

Micro SMEs Corporations

#### Field of business

Services Manufacturing Trade



TYPE OF TOOL: Questionnaire YEAR: 2012 TIME NEEDED: 10' - 15' FREQUENCY: Once





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