

Management StartUP



Evaluate two different strategies that have been drawn

Quantitative Strategic Planning Matrix

TOOL MANUAL
MN04

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



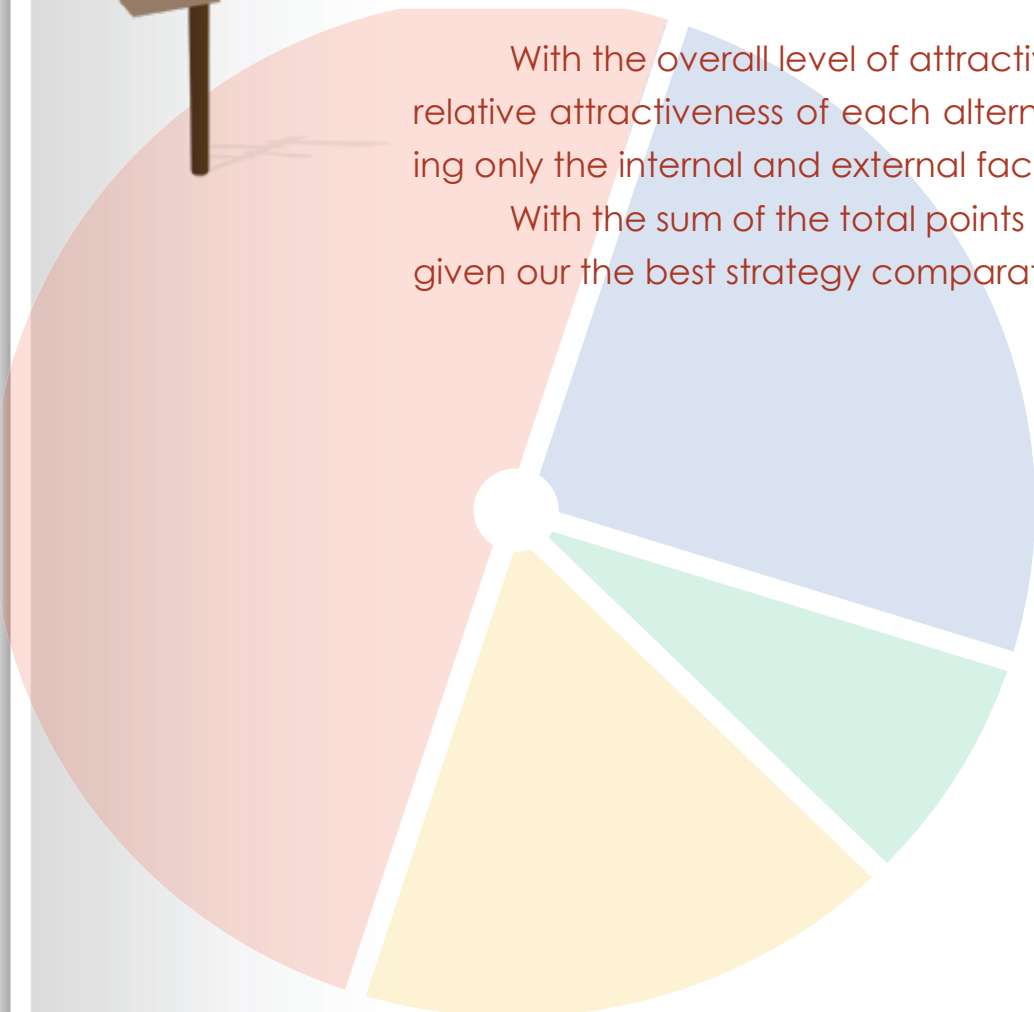
GENERAL DESCRIPTION



The Quantitative Strategic Planning Matrix assists in evaluating two different strategies designed by the company so as to select the optimum.

With the overall level of attractiveness we are given the relative attractiveness of each alternative strategy considering only the internal and external factors.

With the sum of the total points of attractiveness we are given our the best strategy comparatively.



TOOL USAGE

The tool is proposed for use by the management of business (Board) and / or the entrepreneur himself. Due to the high specificity of the tool the user will probably need the help of a Business Consultant.

Type of business

New Ventures
Existing Companies
Consultants
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Form

YEAR: 2012

TIME NEEDED: 20'-30'

FREQUENCY: Occasionally



Online Management Solutions Ltd

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