

Management StartUP



Record the current conditions of your business

Entrepreneurial Diagnosis of Business

TOOL MANUAL
EP05

ABOUT US



The staff of Online Management Solutions Ltd is trained on providing services for establishing and developing new entrepreneurial activities, as well as providing online services for businesses, and especially the media.

Our Vision

The website managementstartup.com was created by Online Management Solutions Ltd.

It stands as one of our first creations and it focuses on developing and providing research tools that can help people who are close to their entrepreneurial startup.

Management Startup was created by people with a high educational level and vast experience in the field of research and development of new tools for entrepreneurship.



GENERAL DESCRIPTION



The diagnostic tool of the current situation of the company helps in recording basic details (such as annual production, profit, investments, etc.) from which it derives the proposed actions for the development of the company.

It specifically examines the following:

1. Main products/services of the company
2. Produced quantities in the last 3 years
3. Product/service awareness
4. Customers
5. Infrastructure and available equipment of the business
6. Existing human resources
7. Pricing strategy
8. Promotion and dissemination strategy
9. Innovation - cooperation
10. Financial elements of the business

TOOL USAGE

The tool is addressed to very new and existing businesses, regardless of size and industry of the company.

Type of business

New Ventures
Existing Companies
Consultants
Training Organisations



Size of business

Micro
SMEs
Corporations

Field of business

Services
Manufacturing
Trade



TYPE OF TOOL: Form

YEAR: 2012

TIME NEEDED: 20' - 30'

FREQUENCY: Occasionally



Online Management Solutions Ltd

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